

2016 POLITICAL FALL SPENDING

ETHI-POL-GREGG FOR GOVERNOR-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858725	5/5-5/9	3	\$ 600.00	\$ 90.00	\$ 510.00		\$ 510.00	\$ 510.00		64527
859980	5/10-5/16	5	\$870.00	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64589
863107	5/17-5/23	5	\$870	\$ 130.50	\$ 739.50		\$ 739.50	\$ 739.50		64696
874455	6/8-6/13	6	\$940	\$ 141.00	\$ 799.00		\$ 799.00	\$ 799.00		credit car
878338	6/14-6/20	6	\$ 940.00	\$ 799.00	\$ 799.00		\$ 799.00	\$ 799.00		credit car
881596	6/21-6/27	6	\$940	\$ 799.00	\$799		\$799	\$799		credit car
893388	6/28-7/4	2	\$ 400.00	\$ 60.00	\$ 340.00		\$ 340.00	\$ 340.00		credit car
896559	7/5-7/11	6	\$ 1,040.00	\$ 156.00	\$ 884.00		\$ 884.00	\$ 884.00		credit car

CONTRACT

ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

Contract / Revision 896559 /		Alt Order # 25238561
Product Political		
Contract Dates 07/05/16 - 07/11/16		Estimate #
Advertiser POL/Gregg for Governor (D)		Original Date / Revision 06/29/16 / 06/30/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station ETHI	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 25-54		
IDB# 9915780	Advertiser Code	Product Code
Agency Ref IN5252/SP2893/TO824		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	07/06/16	07/07/16	News 10 on Fox	10p-1030p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	--WT---				2	\$250.00				
N 2	ETHI	07/10/16	07/10/16	Su 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-----S				1	\$70.00				
N 3	ETHI	07/10/16	07/10/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-----S				1	\$200.00				
N 4	ETHI	07/09/16	07/09/16	Sa 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-----S-				1	\$70.00				
N 5	ETHI	07/09/16	07/09/16	News 10 on Fox Sa	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-----S-				1	\$200.00				
Totals												6	\$1,040.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/10/16	6	\$1,040.00	(\$156.00)	\$884.00
Totals	6	\$1,040.00	(\$156.00)	\$884.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25238561 **Changes as of:** 6/29/2016 at 11:47 AM **Version:** Highlighting Revision 1

CPE: 755/765/4723 **Flight:** 7/5/16 - 7/11/16 **Total \$:** \$1,040.00

Agency: BUYING TIME, LLC **Advertiser:** Gregg IN Governor **Total Spots:** 6

650 Massachusetts Ave NW **Product:** Political **Office:** WASHINGTON **Total CPP:** \$0.00

Suite 210 **Agency Order #:** 5172542 **Buyer:** Herrick, Cathie **Primary Demo:** Adults 35+

Washington, DC 20001 **Salesperson:** BEN WILMETH **Con Type:** POLITICAL/NOTE **Assistant:** BEN WILMETH

Comments: New Order - Gregg/Gov **202-872-5880** **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/5 - 7/11							Total Spots	Total		
							7/5	7/6	7/7	7/8	7/9	7/10	7/11		\$	CPP	GRP
1	Tu-F, M 10p-10:30p		News 10 On FOX	\$250.00	0	30	0	1	1	0	0	0	0	2	\$500.00	\$0.00	0.0
2	10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	0	0	0	0	1	0	1	\$70.00	\$0.00	0.0
3	Su 10p-10:30p		News 10 On FOX	\$200.00	0	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
4	Sa 10:30p-11p		Everybody Loves Raymond	\$70.00	0	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
REV 5	Sa 10p-10:30p		News 10 on FOX	\$200.00	0	30	1	0	0	0	1	0	1	1	\$200.00	\$0.00	0.0
Changes: Day/Time from Tu-F, M 10:30p-11p to Sa 10p-10:30p, Program from Access Hollywood to News 10 on FOX, Rate from 100 to 200																	
TOTALS:							0	1	1	0	2	2	0	6	\$1,040.00	\$0.00	0.0

896554



125 West 55th St
New York, NY 10019

Contract # 25238561	Changes as of: 6/29/2016 at 11:47 AM	Version: Highlighting Revision 1
CPE: 756/765/4723	Flight: 7/5/16 - 7/11/16	Total \$: \$1,040.00
Agency: BUYING TIME, LLC	Advertiser: Gregg IN Governor	Total Spots: 6
650 Massachusetts AVE NW	Product: Political	Total CPP: \$0.00
Suite 210	Agency Order #: 5172542	Primary Demo: Adults 35+
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/NOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5880	202-872-5880
		Separation:

Special Instructions	
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Competitive Information
Market Budget: \$17,333
ETH Share: 6%
Comment:
WAWV: 5%
WTHI: 62%
WTWO: 27%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	6	\$1,040.00	N/A
Total	100%	6	\$1,040.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Jul	6	\$1,040.00
Total	6	\$1,040.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	6/29/16 11:47 AM	BEN WILMETH	Revised		1	\$0
New	6/29/16 11:46 AM	BEN WILMETH	New	7		\$1,040.00
Changes: Total Spots from 7 to 6, User Entered \$ from \$0.00 to \$1,040.00, Demo Meta to [R16], Comments from to New Order - Gregg/Gov. 1 buyline added or modified.						

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 2016
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I, Buying Time, LLC,
 being/on behalf of: Gregg for Indiana,
 a legally qualified candidate of the Democrat
 political party for the office of: Governor
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Claytor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/25/2015

Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title